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THE BROADWAY MUSICAL
WICKED
THE UNTOLD STORY OF THE WITCHES OF OZ

MEDIA RELEASE

Friday, 22 January 2010

McGrath Foundation Goes WICKED Green

for a Unique Charity Performance of WICKED - Broadway's Biggest Blockbuster

"PINK GOES GOOD WITH GREEN" – Glinda the Good Witch, WICKED

In an Australian first, the McGrath Foundation is partnering with WICKED Australia and Showbiz International for an in-season charity performance of Broadway's Biggest Blockbuster, WICKED, on Wednesday 24 March at Sydney's Capitol Theatre.

This unique event was initiated by Showbiz International who saw this as an opportunity to bring WICKED Australia and the McGrath Foundation together to raise vital funds towards the Foundation's valuable work in supporting women who are diagnosed with breast cancer and their families.

WICKED Australia and Showbiz will join forces to donate a minimum of \$12.50 from the sale price of Emerald & 'A' reserve tickets and up to \$100 for packages sold for this performance to the McGrath Foundation.

McGrath Foundation Executive Director, Tracy Bevan, said, "We are so appreciative of this wonderful opportunity from Showbiz International and WICKED Australia.

"This performance is a great opportunity to gather family and friends together and to raise money to help support Australian women diagnosed with breast cancer and their families.

"In the approach to Valentine's Day, we would also like to encourage people to consider giving the person they love the gift of a truly magical evening, as pink really does go good with green!" she said.

Showbiz International CEO Craig McMaster said, "We are delighted we have been able to initiate this partnership to support the great work of the McGrath Foundation with WICKED Australia.

"The McGrath Foundation's quest to educate the community about the importance of breast awareness and raise vital funds for the placement of McGrath Breast Care Nurses right across Australia is inspiring. As is WICKED Australia, whose participation in this event is an unprecedented and positive approach to support the community within which they perform."

WICKED Australia Co-Producer John Frost said, "Everyone associated with WICKED is thrilled to be involved in providing this first Australian mid-season charity performance for the McGrath Foundation."

Tickets and VIP, Dining and Hotel Packages for this special charity performance are now on sale exclusively through Showbiz. To book tickets and packages and be in the audience for this special performance go to

www.showbiz.com.au/mcgrathfoundation or call 1300 WICKED.

ENDS

For more information or to arrange an interview, contact:

McGrath Foundation

Eleanor Garth and Kylea Tink
McGrath Foundation
Ph: (02) 8962 6100

Eleanor@mcgrathfoundation.com.au
Kylea@mcgrathfoundation.com.au
www.mcgrathfoundation.com.au

WICKED Australia

Ian Phipps
IP Publicity
Ph: 0419 977 649

ian@ippublicity.com.au
www.wickedthemusical.com.au

Showbiz International

Clare Collins and Alice Collins
Insight Communications
Ph: 9319 3844

clare@insightcommunications.net.au
alice@insightcommunications.net.au
www.showbiz.com.au

JOURNALIST NOTES

About WICKED

WICKED is the untold story of the witches of Oz. Long before that girl from Kansas arrives in Munchkinland, two girls meet in the Land of Oz. One, born with emerald green skin, is smart, fiery and misunderstood. The other is beautiful, ambitious and very popular. How these two grow to become the Wicked Witch of the West and Glinda the Good Witch makes for the most spellbinding new musical in years.

WICKED MCGRATH CHARITY PERFORMANCE PACKAGES

Tickets (Donation: \$12.50 per ticket)

- Premium Emerald Reserve \$119.90
- A Reserve \$109.90

VIP Packages: \$355pp (Donation: \$100 per package)

Mingle with members of the McGrath Foundation in an exclusive 1 hour pre-show function, onsite at the Capitol Theatre. Your VIP package includes:

- Premium Emerald Seat to WICKED
- Access to exclusive McGrath Foundation 1 hour pre show function in exclusive on-site area where you will receive canapés and beverages
- Return to exclusive area for beverages during interval
- Exclusive Gift Bag containing official souvenir WICKED Merchandise including your choice of either a CD or Program, plus a mug and keychain

Dinner & Show Packages: From \$152.90pp (Donation: \$20 per package)

Start your evening with a delicious pre-show dinner at an official WICKED restaurant. Packages include:

- Your choice of an Emerald or A reserve ticket to WICKED
- A two course dinner and glass of wine, beer or soft drink at a nominated WICKED restaurant

Stay & See® Packages: From \$364.80pp twin-share (Donation: \$60 per twin-share package)

Why drive home when you can Stay & See? Spend the night in luxury at a hotel close by. Packages include:

- Your choice of an Emerald or A reserve ticket to WICKED
- Overnight accommodation at a nominated WICKED hotel

For bookings and package information, please call 1300 WICKED or www.showbiz.com.au/mcgrathfoundation