



Tuesday 4 August 2009

FOR IMMEDIATE RELEASE

**Showbiz Announces Exclusive AC/DC BLACK ICE World Tour  
'Rock the Harbour' Package for Sydney Concert  
ON SALE WEDNESDAY 5 AUGUST**

Today, Showbiz, the leading provider of premium specialty ticketing in Australia rocked AC/DC fans with the announcement of their latest innovation in premium concert entertainment packages - AC/DC Black Ice World Tour - Rock the Harbour Package.

AC/DC is returning home to Australia in February 2010 as part of the Black Ice World Tour. To celebrate, Showbiz, Official Sales Agent of Travel and Venue Hospitality Packages, has created this exclusive entertainment experience for AC/DC fans.

Rock enthusiasts can now see this rock 'n roll event of the decade in 'rock star style' with the Rock the Harbour Package\* in Sydney on Saturday 20 February, 2010

This exclusive one-night-only 'Rock Star' experience starts when guests board a prestigious chartered Captain Cook cruiser at King Street Wharf, Darling Harbour and then cruise spectacular Sydney Harbour while enjoying a special selection of delicious canapés and unlimited beverages.

Following this exclusive 90 minute cruise, guests will dock at Homebush Bay Wharf where they will be met by a private coach and transferred to ANZ Stadium to rock the night away in top category seating for AC/DC - the greatest rock 'n roll band on the planet.

With sold out performances to rave reviews in the US and Europe, demand for tickets to the Black Ice World Tour in Australia has been just as fierce with a remarkable 550,000 tickets sold in the first 3 hours on sale and tens of thousands of Venue Hospitality and Travel Packages sold through Showbiz.

Craig McMaster, CEO of Showbiz said, "As this is AC/DC's first tour since 2001, Showbiz wanted to celebrate this success by creating exclusive experiences for fans to enjoy. We are thrilled to be able to offer some of the last remaining tickets and packages available for both Sydney and Melbourne concerts."

An event not to be missed, the Black Ice World Tour promises to be one of the most spectacular rock shows ever staged in Australia. In addition to the exclusive Rock the Harbour Package, Showbiz is offering Stay & See® Accommodation Packages and Official Venue Hospitality Packages including 'The Fan Package' and 'The Definitive Rock Package' - all of which include fantastic seats and experiences for AC/DC fans travelling from near and far.

**AC/DC Black Ice World Tour 'Rock the Harbour' package and other Showbiz packages are strictly limited.**

**Don't miss out on the concert of a lifetime, BOOK NOW at [www.showbiz.com.au](http://www.showbiz.com.au) or call 1300 4 SHOWS.**

*\*Return transfer is not included in this package. Guests are encouraged to utilise the available public transport from the venue.*

**Sydney Concert Dates:** ANZ Stadium – 18, 20 & 22 February 2010

**Melbourne Concert Dates:** Etihad Stadium – 11, 13 & 15 February 2010

**Showbiz – When you want a Life that's LIVE!**

For further media enquiries only:

Alice Collins - Insight Communications

Phone: 02 9319 3844 Email: [alice@insightcommunications.net.au](mailto:alice@insightcommunications.net.au)

**Showbiz**

Great Shows & Seats Are Our Business™

1300 4 SHOWS  
[www.showbiz.com.au](http://www.showbiz.com.au)

**MEDIA RELEASE**